

# CLASSIFICATION AND APPRAISAL CRITERIA FOR CONSERVATION INVESTMENTS

## *A Proposed General Framework*

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## 2. Towards a Concise Proposal Format

### (a) A General Classification Matrix for Conservation Investments

Point-form has its limitations, but central features of complex proposals can be effectively communicated for quick reference in an appropriately structured matrix format. The classification matrix shown on page 9 aims at concise reporting of essential GEF proposal information via three considerations: (a) the *schema* by which each proposal is framed, including subjects of focus; (b) the types of *activities* to be undertaken; and, (c) the intended temporal-spatial *scale* for activities and results.

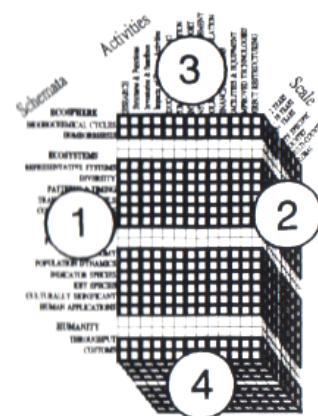
Interpretations of the various facets and individual line entries in the matrix are summarized in the sections following below. In general, however, the logical flow of the matrix can be portrayed as follows:

**Step 1:** Identify the frame of reference (schema) and subject focus in the left-side column;

**Step 2:** Estimate the temporal and spatial scale over which improvements are to be attempted, in the right-side column;

**Step 3:** Across the top locate the types of activities to be implemented which may be expected to progress toward these goals;

**Step 4:** Estimate across the bottom the temporal and spatial scales over which the activities would be implemented.



# PROPOSED CLASSIFICATION MATRIX FOR CONSERVATION INVESTMENTS

Potvin, J. (1992). Classification and Appraisal Criteria for Conservation Investments: A proposed general framework. Unpublished working paper prepared under contract with The World Bank, on behalf of the Global Environment Facility.

